Asset allocation refers to the investment strategy of balancing risk and reward by determining what percentage of your portfolio or net worth to put into various asset classes. For most investors, a smart approach to asset allocation is a lot more important than individual stock selection. It’s a key thing to get right, and an area where a lot of investors hurt their returns. Active Asset Allocation book. Read reviews from world’s largest community for readers. No issue is more critical to institutional investors than asset allocation. In today's volatile and increasingly global financial markets, asset mix and portfolio Free Shipping on all orders over $10.Â No issue is more critical to institutional investors than asset allocation. In today's volatile and increasingly global financial markets, asset mix and portfolio allocation are ever more important. However, the term asset allocation means different things to different people in different contexts. Whether policy asset allocation, tactical asset allocation or dynamic strategies for asset allocation, the policies and tactics are designed to reshape Read Full Overview. Active Asset Allocation is an investment solution designer providing institutional investors, pension funds and asset managers with state-of-the-art asset allocation techniques based on risk management. By actively managing downside risk, Active Asset Allocation puts into practice a responsible approach to preserve the financial resources managed o See more. TEAM MEMBERS. TACTICS AND STRATEGIES Chapter 9. Asset-Allocation Matrices and Worksheets 339 Overview 339 Worksheets in the Asset-Allocation Process 340 Asset-Allocation Worksheets in Context 344 Drawbacks of Asset-Allocation Worksheets 346 Asset-Allocation Guidelines 347 Investorsâ€™ Asset-Allocation Cycles 352 Sequecing of Market Outcomes 354 Asset-Allocation Matrices 358 Investor Profile Worksheet 359 Investment Outlook Worksheet 361 Investment Universe Worksheet 368 Risk Mitigation Matrices 374 INDEX 387 Â Asset allocation is the most important factor in the performance equation of a multiasset portfolio.Â Special Features of The Art of Asset Allocation Chapter in Which to Find the Features. Features to Be Found. 1.