

Communication in English as an International Lingua Franca: An Exploratory Case Study / Ågnes LesznyÅk / 2004 / Books on Demand, 2004 / 97838333407925

English as a Lingua Franca (ELF) is a term used to describe the use of English as a common language for communication between speakers whose first language is not English. Providing a unique and original perspective on this subject, Istvan Kecskes explains the language behaviour of ELF speakers, through the lens of Gricean pragmatics. This study successfully brings together the main viewpoints of the Gricean paradigm into ELF research, to discuss and better understand the nature of ELF interactions, as well as explaining how Gricean pragmatics can benefit from investigating and analysing ELF. Gradually, English become the international lingua franca, "utilized outside of the country or countries of its origin." (Subject Area " English Language Essays) The Lingua Franca World Englishes (WE). A similar case study of language use and internal communication in two merger companies from Finland and Sweden was conducted. One is a Paper manufacturer and the other one is a bank group (Louhiala Salminen et al. 2005). With the emergence of World Englishes and the trend of English as a Lingua Franca, English is no longer the exclusive language of native speakers. The native speakers of English are losing their language status as native English is not the only reference point (Maclean 2006). English as a lingua franca (ELF) is the use of the English language "as a global means of inter-community communication" (Seidlhofer 2016: 20) and can be understood as "any use of English among speakers of different first languages for whom English is the communicative medium of choice and often the only option" (Seidlhofer 2011: 7). ELF is "defined functionally by its use in intercultural communication rather than formally by its reference to native-speaker norms" whereas English as a second or an exploratory case study. an exploratory case study. This edition was published in 2004 by Books on Demand in Norderstedt. Edition Notes. Originally presented as the author,s thesis (Ph.D.)--University of Hamburg. Includes bibliographical references (p. 252-270). Classifications.