



Getting Promoted: Real Strategies For Advancing Your Career

By Chambers, Harry E.

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Try these methods to find career-building opportunities while job searching during the pandemic. I'm passionate about how personal branding can inspire career-minded professionals to become indispensable, influential and incredibly happy at work—and I teach my clients (major global brands and 20% of the Fortune 100) to increase their success by infusing personal branding into their cultures. Here's a fun fact: I have the distinct privilege of having delivered more personal branding keynotes to more people, in more countries, than anyone on earth. Getting a promotion is an exciting milestone in your career. Many people aspire to get promotions at various intervals throughout the course of their careers. Promotions help you to advance in your line of work. The reality is that promotions are not guaranteed and you have to put in effort to get promoted. So what can you do to increase your odds of getting promoted? You can quickly skim all the 25 tips on the table of contents below then click on any tip to read further details. Please enjoy reading. Promotion Strategy Fundamentals. Business promotion is the first marketing communication with customers. There are too many companies talking about their products and services, so you must create a well-crafted road map for your promotion to reach out to the right audience and convert them into your customers. In this chapter, you're going to learn the basics of a promotion strategy and why it is so important for your marketing success. To improve your performance, you must be flexible and make a change in real-time. Because most of the promotion is time and cost consuming, it's wise to make an adjustment whenever needed and perform your best promotion. I hope those step-by-step promotional tactics are helpful when you create a promotion strategy. Pathways to Promotion; Today's Promotion Realities (TPR); Future Trends and Current Challenges; Communication; Organizational Skills; Risk Taking, Problem Solving, Decision Making; Establishing Effective Workplace Relationships; Self Motivation; The Performance Appraisal Process; Career Killers and Promotion Viruses. How is the book most useful for its intended audience? Getting Promoted shows us how to do this instead of wasting our time seeking to work for another company. The book provides a wealth of instantly applicable, practical advice that anyone can use to outperform their peers in the race for promotions. The first three chapters provide an in-depth discussion of why promotions happen and why they are becoming increasingly scarce.