

## Liverpool John Moores University

Title: ADVANCED PORTFOLIO MANAGEMENT  
Status: Definitive  
Code: **7534AE** (107311)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Isle of Man International Business School

Team	Leader
Alex Watt	Y

**Academic Level:** FHEQ7  
**Credit Value:** 15.00  
**Total Delivered Hours:** 32.00  
**Total Learning Hours:** 150  
**Private Study:** 118

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	20.000
Tutorial	10.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Examination	100.0	2.00

### Aims

*To enable students to confidently make investment decisions and manage individual and institutional investment portfolios.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Determine and justify different approaches to asset allocation

- 2 Describe the process of equity research and security selection
- 3 Devise different techniques for financial and economic forecasting
- 4 Establish and evaluate investment portfolios of different asset classes
- 5 Formulate, construct, and evaluate hedging strategies for portfolios of different asset classes
- 6 Discuss the need for continuous monitoring and devise appropriate portfolio rebalancing strategies
- 7 Evaluate the performance of portfolios using appropriate measures

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2	3	4	5	6	7
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## Outline Syllabus

*Managing Portfolios*  
*Asset Allocation*  
*Fixed-income Portfolios*  
*Equity Portfolios*  
*Alternative Investments*  
*Portfolio Performance Evaluation*  
*Technical and Fundamental Analysis*  
*Behavioural Finance*

## Learning Activities

Lectures and applied tutorials, including IT workshops and case studies.

## References

<b>Course Material</b>	Book
<b>Author</b>	Cuthbertson, K and Nitzsche, D
<b>Publishing Year</b>	2008
<b>Title</b>	Investments
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	2nd edition, Wiley
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Dunis, C, Laws, J and Naim, P
<b>Publishing Year</b>	2003
<b>Title</b>	Applied Quantitative Methods for Trading and Investment
<b>Subtitle</b>	

<b>Edition</b>	
<b>Publisher</b>	Wiley
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Elton, E, Gruber, M, Brown, S and Goetzmann, W
<b>Publishing Year</b>	2007
<b>Title</b>	Modern Portfolio Theory and Investment Analysis
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	7th edition, Wiley
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Fabozzi, F and Markowitz, H
<b>Publishing Year</b>	2002
<b>Title</b>	The Theory and Practice of Investment Management
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Wiley
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Jones, C
<b>Publishing Year</b>	2007
<b>Title</b>	Investments
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	10th edition, Wiley
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Maginn, J L, Tuttle, D L, McLeavey, D W and Pinto, J E
<b>Publishing Year</b>	2007
<b>Title</b>	Managing Investment Portfolios: A Dynamic Process
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	3rd edition, Wiley
<b>ISBN</b>	

## Notes

Building on the prior module Theory of Finance and relating to Risk Management, this module enables students to confidently make investment decisions and manage individual and institutional investment portfolios.

A series of classes will be delivered by or together with suitable industry experts,

making the module a true hands-on experience.  
There is huge room for formative feedback during tutorial sessions, whilst the examination will be the terminal summative feedback.

investment definition: 1. the act of putting money, effort, time, etc. into something to make a profit or get anâ€¦. Learn more.Â Add investment to one of your lists below, or create a new one. More. {{name}}. Go to your word lists. {{#verifyErrors}}. {{message}}. {{/verifyErrors}} {{^verifyErrors}} {{#message}}. An investment is an asset or item that is purchased with the hope that it will generate income or appreciate in value at some point in the future.Â What Is an Investment? An investment is an asset or item acquired with the goal of generating income or appreciation. Appreciation refers to an increase in the value of an asset over time. When an individual purchases a good as an investment, the intent is not to consume the good but rather to use it in the future to create wealth. Investment-grade short-term bond funds often reward investors with higher returns than government and municipal bond funds. But the greater rewards come with added risk. There is always the chance that companies will have their credit rating downgraded or run into financial trouble and default on the bonds. To reduce that risk, make sure your fund is made up of high-quality corporate bonds. Liquidity: You can buy or sell your fund shares every business day. Investments synonyms, Investments pronunciation, Investments translation, English dictionary definition of Investments. n. 1. The act of investing. 2. An amount invested. 3. Property or another possession acquired for future financial return or benefit. 4. A commitment, as of...Â Investments - definition of Investments by The Free Dictionary. <https://www.thefreedictionary.com/Investments>. Printer Friendly. Dictionary, Encyclopedia and Thesaurus - The Free Dictionary 12,611,116,035 visitors served.