

A Strategy for Development; 2002; Nicholas Stern, Nicholas Herbert Stern; 194 pages; World Bank Publications, 2002; 9780821349809

Choose books together. Track your books. Bring your club to Amazon Book Clubs, start a new book club and invite your friends to join, or find a club that's right for you for free. Explore Amazon Book Clubs. Hardcover. There is a newer edition of this item: Curriculum Leadership: Strategies for Development and Implementation \$141.50 (99) In Stock. Read more Read less. click to open popover. ECM strategy development process starts by analysing existing needs and how these are being met. In other words: who needs what information, how information supports users, and how it is produced, i.e. what processes and technology are currently used to create content. The ECM strategy includes three components: a content management (CM) system, reusable content, and collaborative CM processes. If CM system: An ECM strategy requires a robust CM solution that manages content in a single source. Most CM systems provide traditional document management functionality, such as. Figure 2 shows our framework for developing an ECM strategy. The following sections describe the framework, the methodology, and the steps involved. Good Strategy Bad Strategy. Click on book for more info. This fresh approach to strategic thinking begins with tales of battles at sea in the days of Napoleon and continues to explain what kinds of strategies have made the difference for modern companies like Apple, Wal-Mart, Cisco, Starbucks and Wells Fargo. Author Richard Rumelt shows that many recent high profile failures such as those of Lehman Brothers and Enron resulted not just from a poor strategy or a poorly defined strategy, but from a misunderstanding of what strategy is in the first place! Carter McNamara of Authenticity Consulting, LLC, provides organizational development, consultant training and Action Learning services, and is developer of the Free Management Library. [Read more ...] The best books on strategy of all time to help you improve your strategic thinking skill and plan your business strategy. In this post, I will tell you the best books on strategic thinking, so far. Unlike making a decision, creating a strategy require more knowledge and experience. And this is something most people aren't good at. One way to be a better strategist is to (obviously) read books on strategy. Luckily for you, I already compiled the best books on strategy that will help you create a solid and battle-tested strategy. See also: Best Decision Making Books & Best Brain Training Apps For Kids. 1. The Art Of War by Sun Tzu.