

Liverpool John Moores University

Title: INTERNATIONAL BUSINESS CULTURE FOR MANAGERS
Status: Definitive
Code: **7046BUSIS** (108192)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Susan Hill	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 36.00
Total Learning Hours: 150
Private Study: 114

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Workshop	36.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Individual report (3,500 words) based on the comparative analysis of different international business cultures.	100.0	

Aims

To foster an appreciation of how culture manifests itself within a management structure.

To investigate embedded cultural preconceptions with a view to generating a comparative analysis of international management. The module will also seek to challenge stereotypical views that are commonly held by dominant management styles.

Learning Outcomes

After completing the module the student should be able to:

- 1 Formulate an analytical approach to identifying different management styles in various international contexts.
- 2 Evaluate the impact of cultural diversity when managing in an international context.
- 3 Devise a comparative framework of cultural characteristics that can be considered when assessing new international working environments.
- 4 Synthesise cultural awareness and management skills in a contextually relevant manner in international management.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3	4
--------	---	---	---	---

Outline Syllabus

The nature of international management in relation to cultural diversity.
Appreciating that one nation may subsume different cultures.
The achievement of cultural transition in the borderless world of business.
The dynamic and changing nature of business culture.
Comparative frameworks as tools for managers to achieve synergy in international business ventures.

Learning Activities

Activities will consist of interactive lectures; group discussions; task-based activities; case studies and independent research.

References

Course Material	Book
Author	Engardio, P (ed.)
Publishing Year	2007
Title	Chindia
Subtitle	How China and India are Revolutionizing Global Business
Edition	
Publisher	McGraw Hill: New York
ISBN	

Course Material	Book
Author	Hofstede, G
Publishing Year	2001

Title	Culture's Consequences
Subtitle	International Differences in Work-related Values
Edition	
Publisher	Sage: Newbury Park, CA.
ISBN	

Course Material	Book
Author	Kynge, J
Publishing Year	2006
Title	China Shakes the World
Subtitle	
Edition	
Publisher	Phoenix: London
ISBN	

Course Material	Book
Author	Punnett, B J and Shenkar, O (eds.)
Publishing Year	2004
Title	Handbook for International Management Research
Subtitle	
Edition	2nd edition
Publisher	Blackwell: Cambridge, MA pp:68-97
ISBN	

Notes

This module should prove valuable for those students interested in adopting and adapting to different international business management contexts. A diverse range of cultural theories and their application to global business will be challenged. Formative feedback will be provided both in class and on prepared written work, which will then transpose into supporting the written assignment. The assignment will address the rationale for the approach adopted and recommendations for the specific business context that is selected.

Chindia Targoviste (Romania - Liga I) check team statistics, table position, top players, top scorers, standings and schedule for team. All statistics are with charts. Welcome to Chindia Targoviste (Romania - Liga I) statistics. Below you find a lot of statistics for this team. Last and next matches, top scores, best players, under/over stats, handicap etc. Chindia Targoviste Stats. Form team: D. Academica Clinceni Argeș™ Astra Botoșani CFR Cluj Chindia Târgoviște Dinamo București FCSB Gaz Metan Mediaș Hermannstadt Politehnica Iași Sepsis UTA Arad Universitatea Craiova Viitorul Voluntari. Info. Founded. 2010. Address. Str. Justiției 130200 Târgoviște. Chindia Targoviste results and fixtures. Romania - Liga I. 03rd Apr 21. Chindia Targoviste. Chindia Targoviste. 1:1. CSM Politehnica Iasi. 19th Dec 20. Chindia Targoviste. 2:2. FC Arges Pitesti. 16th Dec 20. FC Voluntari. 0:2. Chindia Targoviste. 12th Dec 20. chindia-targoviste-AS-0-AZ-0-GRB-0-AH-0-BB-0-BD-0-OB-UFmW0gQq-dxxE0UaE.png-WM-CFR-AE-CFR Cluj-JA-4UmMdOuU-PX-4Kflhq7B-WU-cfr-cluj. AS-0-AZ-0-GRA-0-AG-0-BA-0-BC-0-OA-pQ7BiYTH-YHwiLvK.png-AW-1-~AAA-dWHuVb4K-AD-1600441200-ADE-1600441200-AB-3-CR-3-AC-3-