Alan is Senior Editor, lead contributor, and/or author of 18 books, including Excellence Through Equity with Pedro Noguera. He also authored some 20 articles in leading education print including Education Week, Educational Leadership, The Principal, and Executive Educator. Alan has provided keynote presentations and workshops for virtually every major U.S. Ed Org, and throughout the UK, Africa, and the Middle East. Alan has served on the Harvard International Principals Centers advisory board, and the Jewish Child Care Agency, where he once was a youth in residence. It is merely a book that says that it is important to engage students in instruction I would hope that, as teachers (or prospective ones), we already know that. I did find one good use for the book. Engaging the Online Learner. This updated edition includes an innovative framework—the Phases of Engagement—that helps learners become more involved as knowledge generators and cofacilitators of a course. The book also provides specific ideas for tested activities (collected from experienced online instructors across the nation) that can go a long way to improving online learning. Engaging the Online Learner offers the tools and information needed to: Convert classroom activities to an online environment Assess the learning that occurs as a result of collaborative activities Phase in activities Engaged learners are motivated, inspired, and willing to invest effort in learning. In other words, they are a dream to teach. Luckily, while there are almost as many barriers to learner engagement as there are benefits, they can be eliminated with a few smart learner engagement strategies. So, here are a few general tips for increasing learner engagement and keeping learners motivated, no matter the course or the target audience. 5 simple ways to engage and motivate learners. In fact, these learner engagement tips can be considered as best practices for motivating every learner, no matter the type of training content. 1. Set clear learning goals. Learners perform better when they know what exactly is expected of them.