

The Unmanageable Consumer: Contemporary Consumption and Its Fragmentation | 1995 | Yiannis Gabriel, Tim Lang | SAGE Publications, 1995 | 213 pages | 9780803977457

The Unmanageable Consumer: Contemporary Consumption and Its Fragmentation. by Yiannis Gabriel. Consumption and concepts of the consumer sit at the centre of numerous current debates - academic, political and environmental. This highly readable and stimulating book - a tour-de-force in the breadth of its coverage and analysis - shows how different traditions of thought have constructed different representations of the consumer. Each of these has its own coherence but Consumption and concepts of the consumer sit at the centre of numerous current debates - academic, political and environmental. The Unmanageable Consumer: Contemporary Consumption and Its Fragmentation. January 1995. Publisher: Sage Pubns. Consumer identity projects incorporate the productive dimensions of marketplace consumption, mobilized in the service of coherent identity narratives (Arnould and Thompson, 2005). Identity work, then, is understood as a reflexive (Giddens, 1991), continuous (Elliott, 2004) and interminable (Gabriel and Lang, 2006) enterprise. The communication of valuable identities to others is the mainstay of such projects and requires individuals to have the ability to engage effectively and skillfully with aesthetic performance and public display (Francombe-Webb and Silk, 2016). Visual literacy in consumption The unmanageable consumer : contemporary consumption and its fragmentations. Item Preview. "Consumption and concepts of the consumer sit at the centre of numerous current debates - academic, political and environmental. This highly readable and stimulating book, a tour-de-force in the breadth of its coverage and analysis, shows how different traditions (discourses) have constructed different representations of the consumer. Each of these has its own coherence but rarely addresses alternative positions. A key concern of the authors is to identify, disentangle and juxtapose approaches to contemporary consumption which are seldom found in a single text." The Unmanageable Consumer: Contemporary Consumption and its Fragmentation by Yiannis Gabriel, Tim Lang (Paperback, 1995). Be the first to write a review. About this product. Many of the books in our Antiquarian Rare Collectable category have been photographed by our team. Edition: 1. Publisher: Sage Publications Ltd. Read full description. See details and exclusions - The Unmanageable Consumer: Contemporary Consumption and its Fragmentation: Conte. See all 8 pre-owned listings. Qty The Unmanageable Consumer : Contemporary Consumption and Its Fragmentation. by Tim Lang and Yiannis Gabriel. No Customer Reviews. Book Overview. Consumption and concepts of the consumer sit at the centre of numerous current debates - academic, political and environmental. This highly readable and stimulating book - a tour-de-force in the breadth of its coverage and analysis - shows how different traditions of thought have constructed different representations of the consumer. Each of these has its own coherence but rarely addresses alternative positions. A key concern of the authors is to Read Full Overview.