

Liverpool John Moores University

Title: Strategic Financial Management
Status: Definitive
Code: **7503MORMBA** (119286)
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Lynn Hill	

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 20.00
Total Learning Hours: 150
Private Study: 130

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12.000
Seminar	4.000
Workshop	4.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Wrk Based		100.0	

Aims

define the strategic context of financial management organization
present the methodological foundation of financial management (data, models, techniques)
present the methodology of the financial strategy of the company and strategic financial plan
emphasize the possibilities of using management tools for strategic aspects of financial management in business practice
to collect, organise, and analyse material to undertake an informed piece of research

in given specialised area

Learning Outcomes

After completing the module the student should be able to:

- LO1 Critically assess the strategic potential of the company, defined by the intersection of the strategic and financial positions and identify the system of corporate financial objectives, including strategic objectives.
- LO2 Demonstrate the understanding of the context of the financial strategy and strategy of financing company and their importance for the formation of corporate strategic financial plan.
- LO3 Critically analyse the opportunities and threats which face the strategic financial management of the firm.
- LO4 Critically analyse and apply the methods of financial management to optimize current business strategy of the company.
- LO5 Demonstrate critical awareness of the importance of theory (literature) in creating the strategic financial documents in the particular circumstances of the company.
- LO6 Demonstrate the originality in designing the financial strategy of the company and its strategic financial plan.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Work-based	LO	LO	LO	LO	LO	LO
assignment	1	2	3	4	5	6

Outline Syllabus

Identify and frame the topic for investigation related to the given specialised area

Conduct a literature review that identifies a critically evaluates the academic literature

appropriate to the topic of investigation

Choosing and designing research methods

Conducting the research, Analysing, sorting and classifying the material (data from primary or secondary sources that relates to the financial management situations and problems at hand

Demonstrate an ability to relate the theories , models and frameworks through the research process to a specific business or management setting in the world of practice

Derive conclusions that are applicable to the broader business context

Learning Activities

Lectures, group discussions, group/individual seminar activities, case studies

References

Course Material	Book
Author	FOTR, J.,
Publishing Year	1999
Title	Strategické finanční plánování
Subtitle	
Edition	
Publisher	Grada Publishing
ISBN	8071696943

Course Material	Book
Author	VALACH, J. a kol
Publishing Year	2003
Title	Finanční řízení podniku
Subtitle	
Edition	
Publisher	EKOPRESS
ISBN	80 – 86119 – 21 - 1

Course Material	Book
Author	VALACH, J. DURČÁKOVÁ, J., MAREK, P., MAŘÍK, M
Publishing Year	1997
Title	Finanční strategie
Subtitle	
Edition	
Publisher	Svaz účetních
ISBN	

Course Material	Book
Author	VALACH, J. a kol
Publishing Year	1997
Title	Finanční strategie
Subtitle	
Edition	
Publisher	Svaz účetních
ISBN	

Course Material	Book
Author	SMEJKAL, V., RAIS, K
Publishing Year	2010
Title	Řízení rizí ve firmách a jiných organizacích
Subtitle	
Edition	
Publisher	Grada

ISBN	9788024730516
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Course Material	Book
Author	SEDLÁČEK, J.,
Publishing Year	2007
Title	Finanční analýza podniku
Subtitle	
Edition	
Publisher	Computer Press
ISBN	978-80-251-1830-6

Course Material	Book
Author	KRÁL' OVIČ, J
Publishing Year	2010
Title	Finančné plánovanie podniku
Subtitle	
Edition	
Publisher	Sprint dva
ISBN	978-80-89393-20-6

Course Material	Book
Author	KOŠŤAN, P., ŠULEŘ, O
Publishing Year	2002
Title	Firemní strategie – plánování a realizace
Subtitle	
Edition	
Publisher	Computer Press
ISBN	

Course Material	Book
Author	KISLINGEROVÁ, E
Publishing Year	2007
Title	Manažerské finance
Subtitle	
Edition	
Publisher	C.H.Beck
ISBN	978-80-7179-903-0

Course Material	Book
Author	KALOUDA, F
Publishing Year	2011
Title	Finanční řízení podniku
Subtitle	
Edition	
Publisher	Plzeň
ISBN	978-80-7380-315-5

Course Material	Book
Author	DLUHOŠOVÁ, D
Publishing Year	2006
Title	Finanční řízení a rozhodování podniku
Subtitle	
Edition	
Publisher	EKOPRESS
ISBN	80-86119-58-0

Notes

None

Strategic planning is an organization's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy. It may also extend to control mechanisms for guiding the implementation of the strategy. Strategic planning became prominent in corporations during the 1960s and remains an important aspect of strategic management. It is executed by strategic planners or strategists, who involve many parties and research sources in their analysis of the Modlitba k Duchu Svätému Mgr. Peter Gál, PhD. Publikácie: Jeden z prvých absolventov FM UK Vyučovacie hodiny Manažerske rozhodovanie Manažment inovácii a zmien 2. workshop: Priority nájsť sa ako naplniť priority Brainstorming <http://www.strategia-podnikanie.sk/popup-15> Learn strategicko plánovanie in English translation and other related translations from Czech to English. Discover strategicko plánovanie meaning and improve your English skills! What does strategicko plánovanie mean in English? If you want to learn strategicko plánovanie in English, you will find the translation here, along with other translations from Czech to English. We hope this will help you in learning languages. Here is strategicko plánovanie meaning in English: strategic planning Edit. Finančné plánovanie s nami vám pomôže navštíviť. Získajte najlepší hypotéky, levnejšie pojiť a vyžiť rok na ňom. Vyzkoušejte naši hypotéku kalkulačku, kalkulačku pojiť, kalkulačku penzijného pomoci a kalkulačku. Strategicko plánovanie. Uploaded by. vvojtko78. Download now. Save Save Strategicko plánovanie - For Later. 0 ratings 0% found this document useful (0 votes). 1K views 1 page. Strategicko plánovanie. Uploaded by. vvojtko78.